

tale Wishes, Inc. offers four other naturally derived aromatherapy sprays .

The Super Hero Spray is an energetic peppermint scent that helps children when they need a little extra courage, and is also known to have a soothing effect on nausea, an effective aid for children undergoing cancer treatments. The sweet smell of Happy Camper grape jelly scented spray is designed for homesickness. They can spray it on their pillow when they need a little dose of "home."

Each four-ounce bottle carries a suggested wholesale price of \$10 and comes

with a mini fairytale written by Freddy, the magic Fairytale Wishes frog, which explains how a particular scent can help children overcome their fear.

For more information call 847/ 687-4332 or visit www.fairytaleswishesinc.com.

Maddy Brand eco-friendly tableware

The Maddy Brand™ tote brush was created by Debra Wink to make cleaning baby bottles easier when away from home. She discovered that long bottle brushes, not de-

signed for portability, were awkward and unpleasant to store when wet. A wet bottle brush gets everything else in a bag wet and has the potential to pick up dirt and become unsanitary. To solve the problem, she developed the Maddy Brand™ tote brush.

Great for cleaning baby bottles, travel coffee mugs, canteens, and other containers, the Maddy Brand™ brush's telescoping shaft is made from stainless steel to avoid rust, the handle is rounded to fit comfortably in the hand, and the plastic used is a food safety approved polypropylene. It reduces down to

Continued on page 22

The Silicone Nursing Pad

Introducing the **New** Look of LilyPadz!

Products of **Simply Lily**
Breastfeeding Done... Simply

Visit Our Booth #4833

Bring in this ad and be entered to win a Sanyo Underwater Mini Camcorder Model VPC-E2W!

Same Trusted Product. Brand New Look.

And a **New** Line of Companion Products...

Lily Padz

Lily Wipes™ Convenient Quick Dry Cleaning On The Go!

Lily Wash™

1.800.640.LILY
www.simplylily.com

Can You Afford Not To Be Noticed?

Get your brand the publicity and media exposure that it deserves... and needs!

Media Relations * Celebrity Gifting * Corporate Messaging * Internet Placements * Social Networking * Press Kit Development * Trade Show Support * Market Research * and more

PRODUCTIVITY PR, INC.
media & public relations



22801 Ventura Blvd. Ste. 207 / Woodland Hills, CA (800) 321-4928 / (818) 223-9046

<http://www.ProductivityPR.com>